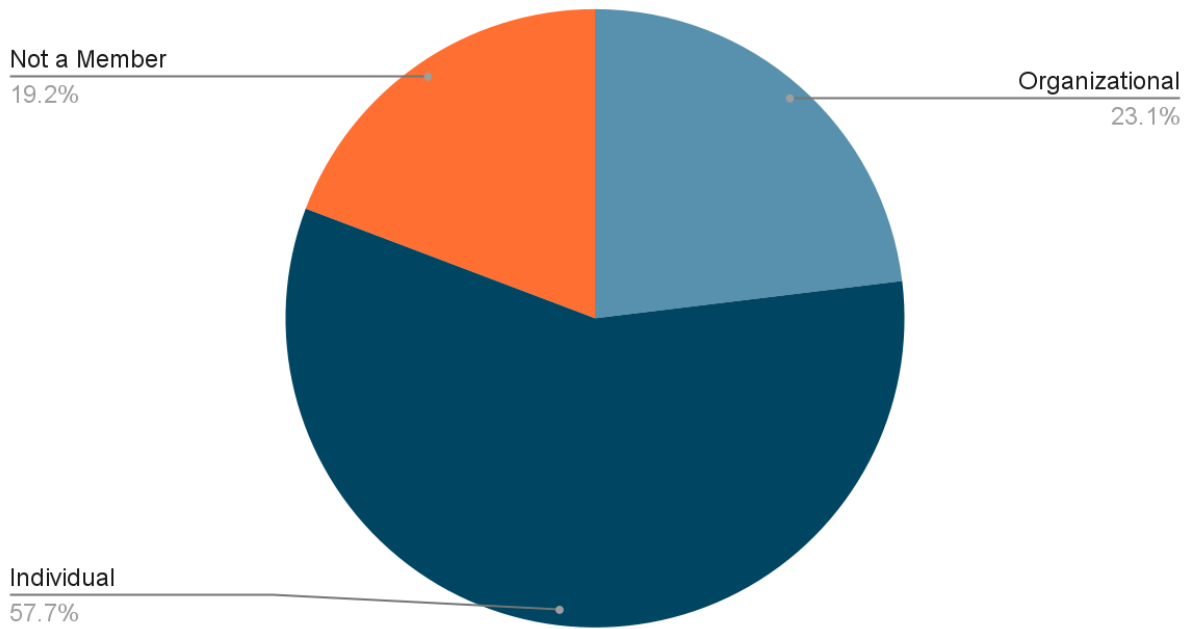


Question 1: Which type of AMAAS member are you?

Types of AMAAS members who filled out the survey

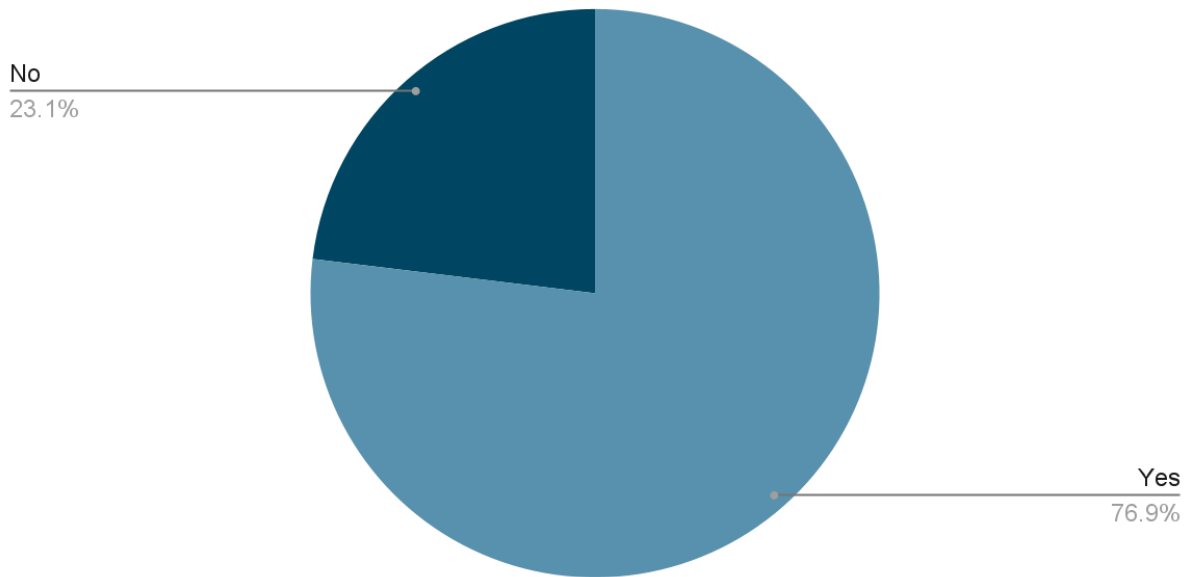


Key takeaway:

We received a total of 26 responses as of March 2023. The majority of those who filled out the survey were AMAAS **Individual Members**.

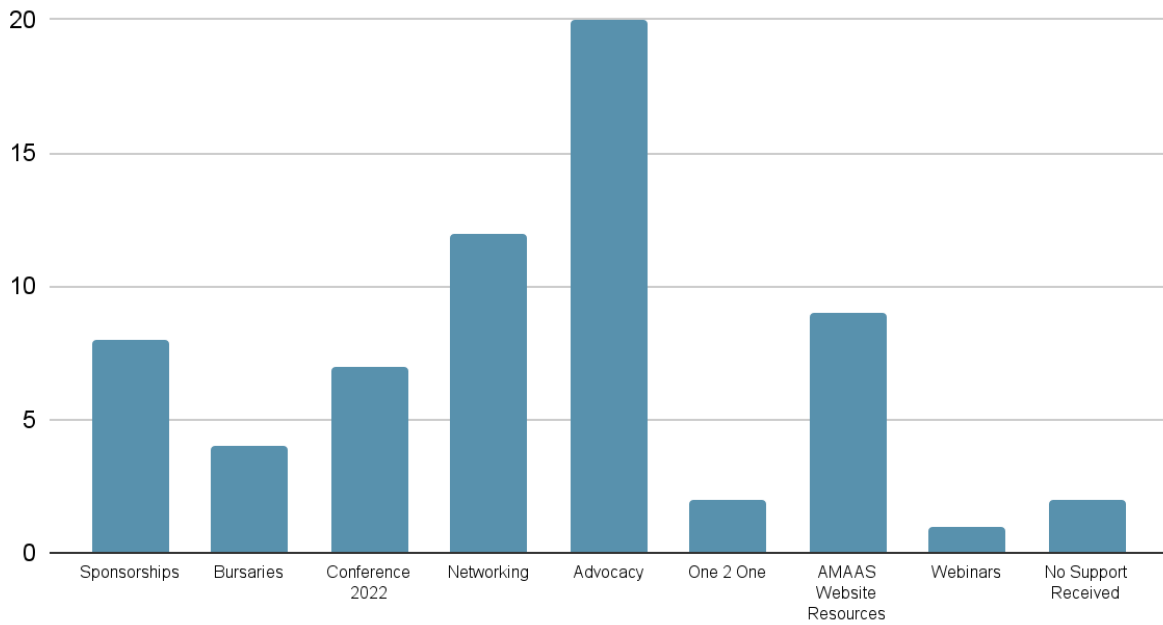
Question 2: Do you believe you have an adequate understanding of the services AMAAS provides?

Do members have an accurate understanding of AMAAS services?



Question 3: How has AMAAS supported you in the last two years?

How were AMAAS members supported in the last two years?

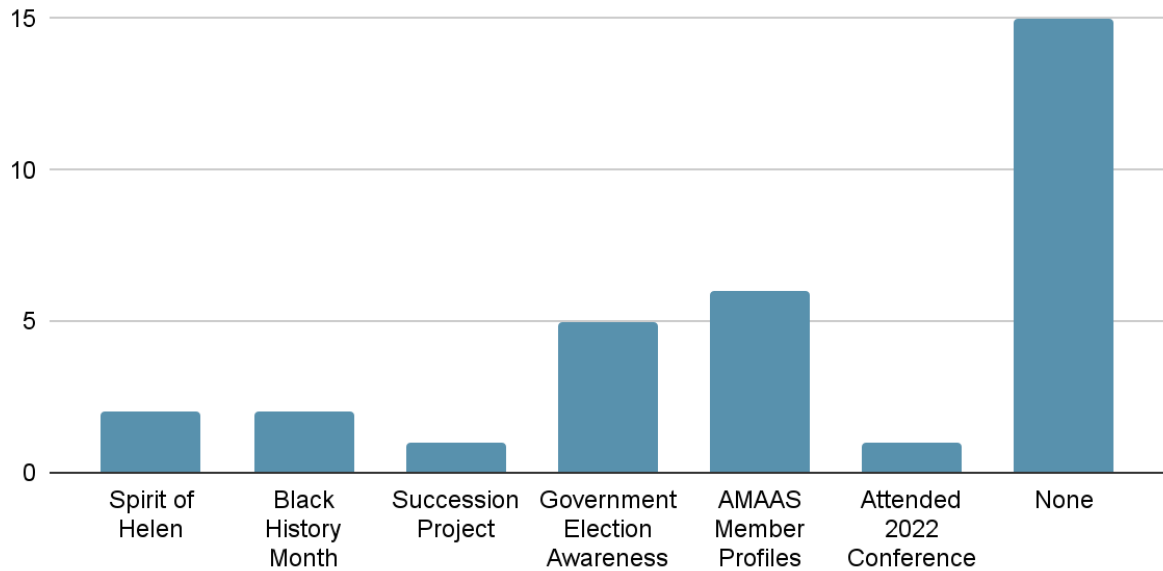


Key takeaway:

Networking, Advocacy, and AMAAS Website Resources were the top three votes.

Question 4: Which AMAAS campaigns have you participated in throughout the last two years?

Which campaigns have members participated in over the last two years?

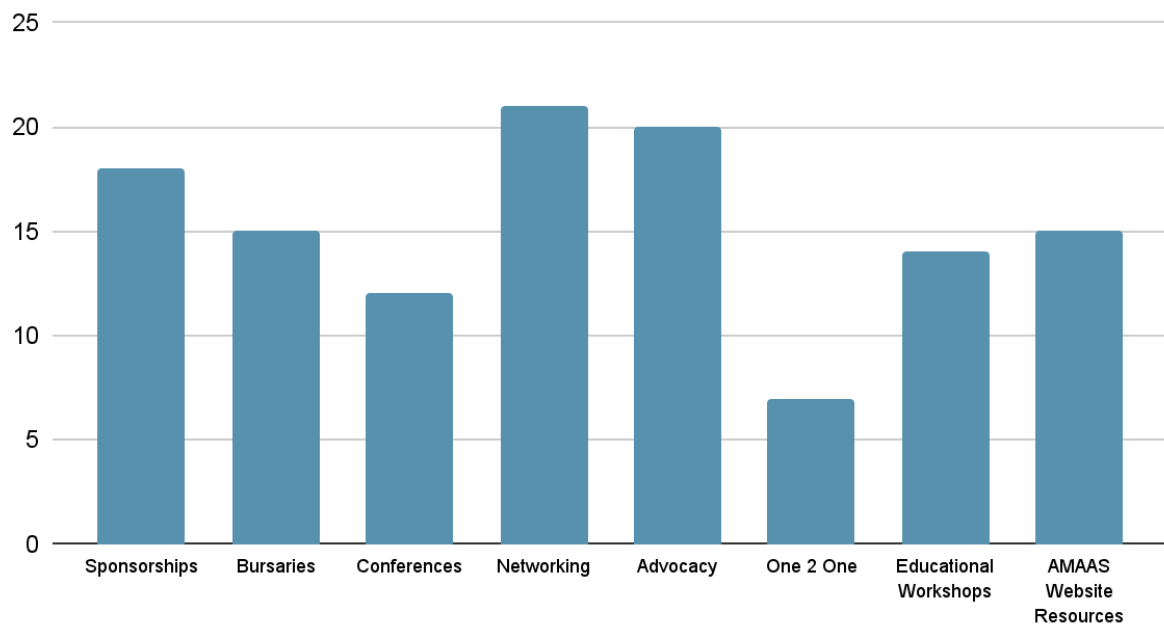


Key takeaway:

This shows a lack of participation in AMAAS campaigns from the membership that filled out the survey. However, **Government Election Awareness** and **AMAAS Member Profiles** showed the most participation

Question 5: Which of AMAAS' services do you consider are the most relevant to you, or your organization?

Which AMAAS services are the most relevant to members?

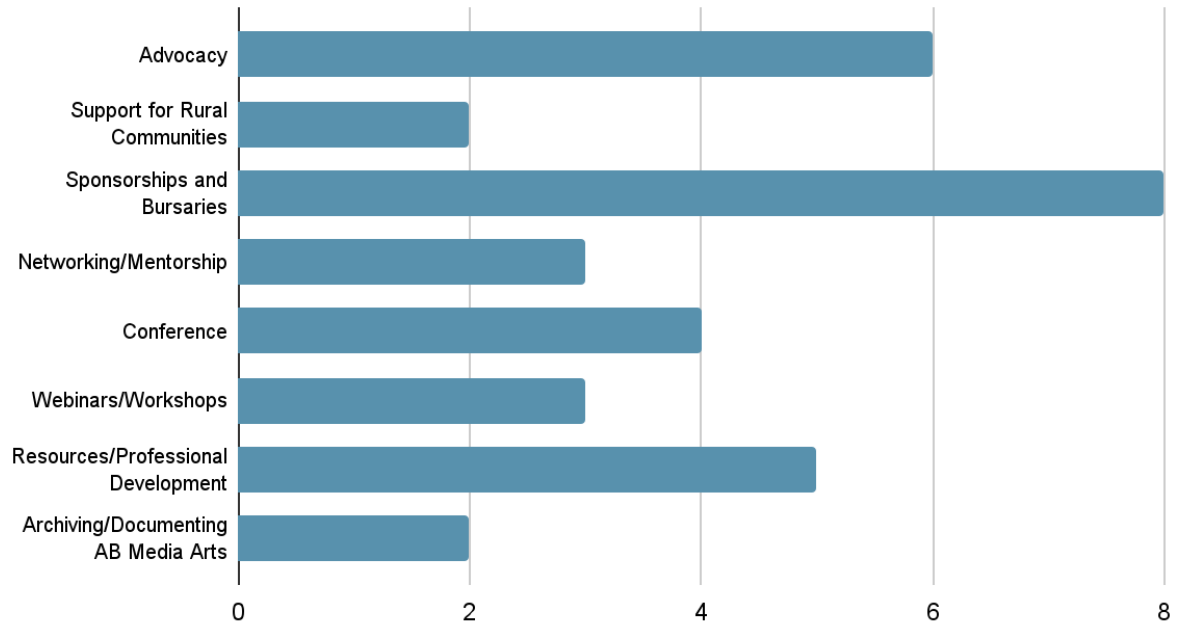


Key takeaway:

Sponsorships, Networking, and Advocacy were the top three votes.

Question 6: As AMAAS is an Alberta Provincial Arts Service Organization (PASO), please tell us what services you want to see AMAAS prioritize or offer to its membership in the future.

What members say they want AMAAS to prioritize



Quotes from AMAAS membership:

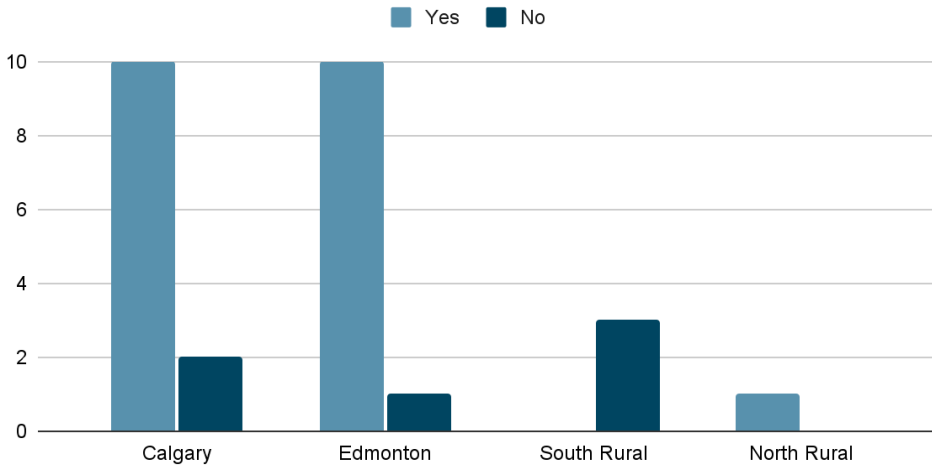
“Advocacy for media artists in Alberta is important. Encouraging dialogue between media organizations - we are all so busy with our own organizations yet I always have felt that it would be great to be able to come together to discuss current issues in film organizations. Even just sharing information and how to support each other better. Research and analysis on media arts in Alberta - how many and who are the film organizations in AB. I miss Prairie Tales yet understand the reason that it ended. How better to support and give recognition to our media artists to the average person in AB?”

“Distribution: We need more expertise and assistance regarding how to share, disseminate, and distribute our digital work. The creativity, talent, and quality work is already here and being made. Effectively bringing this work to the global audience is the challenge.”

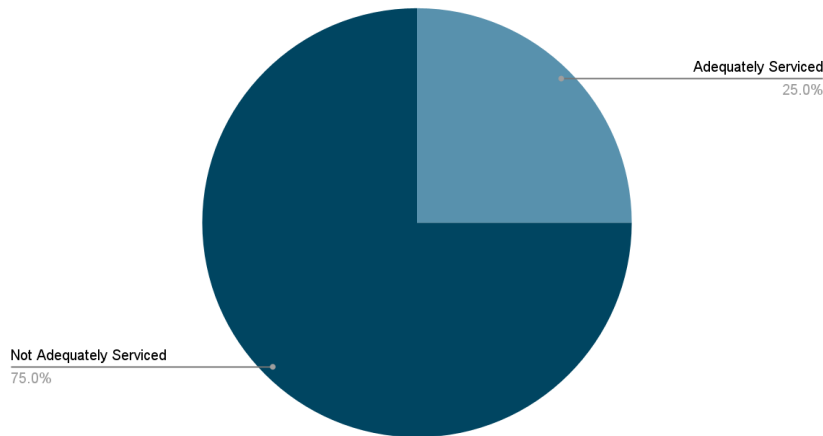
“The sponsorship program! It has been a huge boon to our podcast, and allowed us to grow and develop in ways that would otherwise be impossible.”

Question 7: Please tell us if you believe that your region of Alberta (North rural, Edmonton, Calgary or South Rural) is being adequately serviced by AMAAS.

Do members feel their region of AB is being adequately serviced by AMAAS?



What are Rural Alberta Member Responses?*



*All responses were from **Individual Members**.

Key takeaway:

This tells us that in general we have a **majority of members who feel adequately serviced (77%)**.

However, we only received four responses from individuals/organizations who are located outside of Edmonton and Calgary. Of those responses, **75% of rural AB members claimed to not be adequately serviced**.